

Winter Newsletter 2021



# WINTER MEETING

THURSDAY, JANUARY 21, 2021 VIRTUAL LIVE STREAM MEETING



<u>Please note</u> - Live Stream Meeting link will be sent out the first two weeks of January to current members

## Annual Winter Meeting Agenda Inside!

- Agenda full of Hazelnut Industry updates on legislation, promotion, tariffs and OSU hazelnut research
- Live Q&A sessions with presenters following each talk
- Sponsors and vendors listed in the NEW Directory located at www.oregonhazelnuts.org. Access resources services to equipment and finance though the directory's contact info, webpages and videos!

# Your Membership Renewal is your Ticket to the Live Stream Winter Meeting

Renew your 2021 NGS membership and the link to the Winter Meeting will be emailed to you the first two weeks of January. To renew your membership, log onto your account at www.oregonhazelnuts.org or contact Juli at the Industry Office at 503-582-8420 for assistance with your renewal. You can send in your membership dues by check to NGS, 29100 SW Town Center Loop W., Suite 200, Wilsonville, OR 97070

# Your Industry/Your Legacy

## Invest in the Future of the Hazelnut Industry

You can contribute to the **Oregon State University Hazelnut Research & Extension Fund** by mailing your check to:

OSU Foundation/Oregon Research & Extension Fund Appeal Code: #A2309 4238 SW Research Way Corvallis, OR 97338

For more information on giving, please contact Todd Bastian, OSU Foundation at 541-737-8724



# 2021 WINTER MEETING Thursday - January 21, 2021

Virtual Live Stream Video

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	Presentation times are approximate
8:00 AM	Live stream video opens (must be current NGS member to access)
8:15 AM	NGS Annual Board Meeting Jason Perrott - NGS President
8:30 AM	Legislative Outlook for the Hazelnut Industry – 2020 & 21 Jenny Dresler, Public Affairs Counsel
9:00 AM	Seasoned Growers Corner – Rich Birkemeier
9:10 AM	Elevator Speech - Fast Talk, OSU Research Jay Pscheidt, Vaughn Walton
9:25 AM	Grant Information, Promotion, and the Tariff Situation Darrin Cline – Hazelnut Industry Office, Larry George - GPC
10:15 AM	Seasoned Growers Corner – Bruce Chapin
10:25 AM	FSA and the Hazelnut Industry – Resources for Growers Heather Tritt, USDA FSA Office
10:35 AM	Elevator Speech - Fast Talk, OSU Research Shawn Mehlenbacher, Jay Pscheidt
10:45 AM	Program Break
11:00 AM	Hazelnut Pricing 2020 Terry Ross - Hazelnut Growers Bargaining Association
11:25 AM	Stewardship Program Successes – Off the Ground and Running Polly Owen – Hazelnut Industry Office
11:40 AM	Seasoned Growers Corner – Dennis Glaser
11:55 AM	Orchard Maintenance – De-Rocking, how to be successful Sean Denfeld – Denfeld Packing, Barney Kropf – K & D Receiving
12:10 PM	Elevator Speech - Fast Talk, OSU Research Jay Pscheidt
12:30 PM	OSU Hazelnut Breeding Plot Tour 2020
1:10 PM	Adjourn

### A CLOSER LOOK AT WINTER MEETING #106



## Legislative Outlook for the Hazelnut Industry 2020 & 21

Join Jenny Dresler, Director of Grassroots, Public Affairs Counsel to hear how the Hazelnut Industry was represented in 2020 and the outlook for 2021. Education and representation are the key components for a successful farming future in Oregon!

NEW! DIRECTORY OF SPONSORS & VENDORS



#### **Elevator Speech - Fast Talk, OSU Researchers**

In ten minutes or less, listen to various "elevator speeches" of OSU researchers for the latest on what to look forward to in the upcoming year. These fast talk sessions laced throughout the agenda are presented by Shawn Mehlenbacher, Jay Pscheidt and Vaughn Walton.

TUNE IN FOR
"SEASONED
GROWERS CORNER"



#### Grant Information, Promotion, and the Tariff Situation

Darrin Cline from the Industry Office will update the grant and promotion efforts and challenges from 2020 and going into 2021. Larry George from George Packing will have information on the industry tariffs and what that may look like for 2021.

Q&A SESSIONS WITH EACH PRESENTER

FSA and the Hazelnut Industry – Resources for Growers

Heather Tritt from the USDA FSA office is the county executive director covering Linn, Benton, Lincoln and Lane counties. She will give growers updated information on programs and resources available to the hazelnut industry. Heather will discuss application processes, program due dates and the best use of grower's efforts in seeking assistance.

JOIN IN ANY TIME DURING THE DAY!

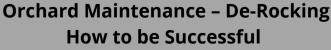


#### **HazeInut Pricing 2020**

The hazelnut price determination is always of interest to every grower.

HGBA Executive Director, Terry Ross will provide the details of hazelnut price discovery 2020. While each year has its unique factors, 2020 definitely included issues never before encountered.

DON'T FORGET TO RENEW YOUR MEMBERSHIP



Sean Denfeld will guide a discussion focusing on best practices when dealing with rock issues for orchard maintenance, harvesting and processing hazelnuts.

# OREGON HAZELNUT INDUSTRY OFFICE We are here for you!

For more than 60 years, the Hazelnut Industry Office has been working on behalf of hazelnut growers, handlers and researchers to make the Oregon hazelnut industry the best in the world. The Hazelnut Industry Office handles the day-to-day activities of the Nut Growers Society, Hazelnut Marketing Board, Oregon Hazelnut Commission and the Associated Oregon Hazelnut Industries.

The many activities coordinated by the industry office include:

- · Planning and execution of industry events like the NGS Winter Meeting and Summer Tour
- Managing budgets for and determining what production research projects are funded by the Oregon Hazelnut Commission
- Successfully securing state and federal grants to raise awareness of Oregon hazelnuts and to research hazelnut attributes to grow demand in the global marketplace
- Implementing the Oregon Hazelnut Stewardship Program that illustrates hazelnut growers as responsible stewards of the land and provides numerous benefits to grower participants
- Tracking of production and export statistics, including the Annual Report, Subjective Yield Survey and monthly disposition reports

The Hazelnut Industry Office moved from Aurora to Wilsonville in 2020 in an effort to provide a professional, modern space for industry activities and to host guests from around the world. Once inperson gatherings are allowed again, growers are always invited to stop by the office and say hello!

Industry Organizations	Responsibilities
Associated Oregon Hazelnut Industries(AOHI)	<ul> <li>Federal &amp; State legislative matters</li> <li>Other Industry Issues as needed</li> <li>Funded by NGS Trade Shows &amp; Contributions</li> </ul>
Hazelnut Marketing Board (HMB)	<ul> <li>Administers Federal Marketing Order 982</li> <li>Administers quality &amp; volume regulations</li> <li>Oversees promotion program</li> <li>Provides industry production and statistics</li> <li>Funded by \$12/ton handler assessment</li> </ul>
Nut Growers Society (NGS)	<ul> <li>Disseminates industry information from other org. via newsletter, growers handbook &amp; website/email</li> <li>Conducts Annual Meeting and Summer Tour</li> <li>Funded by dues, sponsorships and vendors</li> </ul>
Oregon Hazelnut Commission (OHC)	<ul> <li>Administers Oregon State Commodity Commission Act</li> <li>Administers production research with OSU Extension, other OSU departments and private entities</li> <li>Responsible for commodity commission legislation</li> <li>Works with EPA to obtain special use chemicals</li> <li>Funded by a \$20 per ton grower assessment</li> </ul>

# 2021 WINTER MEETING CONTACT INFORMATION

#### **Virtual Live Stream Presenters**

Barney Kropf
K & D Receiving

barney.kropf@yahoo.com

**Heather Tritt** 

USDA/FSA

heather.tritt@usda.gov

**Jay Pscheidt** 

Oregon State University pscheidtj@science.oregonstate.edu

Jenny Dresler

Public Affairs Counsel jenny@pacounsel.org

**Larry George** 

George Packing larry@georgepack.com

Sean Denfeld

Denfeld Packing sean@denfeldnut.com

**Shawn Mehlenbacher** 

Oregon State University

shawn.mehlenbacher@oregonstate.edu

**Terry Ross** 

**HGBA** 

tross@integratedseed.com

**Vaughn Walton** 

Oregon State University vaughn.walton@oregonstate.edu

#### 2021 NGS Board Members

**Jason Perrott** 

President jason@vacx.com

James McDonald

2nd Vice President ifarmnuts@gmail.com

**Christy Cooke** 

Past President

christycookedesign@gmail.com

**Cathy Bisset** 

1st Vice President jcmbisset@onlinenw.com

**Matt Miller** 

2nd Vice President matt.millerm9@gmail.com

**Nik Wiman** 

OSU Extension Agent nik.wiman@oregonstate.edu

#### **Oregon Hazelnut Industry Office**

29100 SW Town Center Loop W., Suite 200, Wilsonville, OR 97070 503-582-8420

**Darrin Cline** 

Communications Manager darrin@oregonhazeInuts.org

**Polly Owen** 

Research Manager polly@oregonhazelnuts.org

Juli Jones

Grower Relations Manager juli@oregonhazelnuts.org

Rita Halpin

Accounting Manager rita@oregonhazeInuts.org



# Nurserymen are the Key to Keeping Hazelnut Varieties Pure

If you are a grower choosing where to purchase hazelnut trees, it is imperative that you go through a licensed nursery to ensure you are getting the variety you want. Whether the trees you want are older or newer varieties, all nurseries must have an Oregon Department of Agriculture (ODA) nursery license in order to sell trees. To ensure your investment is in the varieties you want, ask for the license number or go to the ODA website to if your nursery is on their list. If you are propagating trees for your own use, you also need to have an ODA license.

Protected Varieties: If you are a grower propagating trees for your own orchard, a nursery or a micropropagator and you are selling PollyO, McDonald, Wepster, York, Doris, Felix or Burgundy Lace, you will also need a license for each cultivar from the OSU Office of Commercialization and Corporate Development (OSU-OCCD). With the two licenses, plant material can be obtained from the OSU hazelnut breeding program, or another licensed nursery.

Paying Royalties: If you are propagating the protected varieties as a nursery (including for your own use), or as a micropropagator you are responsible for collecting royalties when you transfer trees to an end user who plants them in an orchard. Licensed nurseries propagating trees for their own orchards are responsible for payment of royalties directly to OSU-OCCD. For transfer of plants of patented cultivars from one micropropagtor or nursery to another, no royalty is collected provided they both have licensing. Royalties are paid to OSU-OCCD.

It is important for a nursery to qualify their customers. Licenses from OSU-OCCD for protected varieties limit sales to the United States. Permission to sell to customers in other countries requires approval from OSU-OCCD.

#### **Finding Trees for Sale**

Oregon Department of Agriculture, Plant Division, (503) 986-4644 https://www.oregon.gov/ODA/programs/NurseryChristmasTree/Pages/NurseryContact.aspx

See nurseries listed in the NGS Annual Proceedings or oregonhazelnuts.org (Growers Corner) Contact the industry office at hazelnut@oregonhazelnuts.org or 503-678-6823

#### **Obtaining Plant Material for Special Use**

OSU- Office of Commercialization & Corporate Development (OCCD)
Denis Sather, Intellectual Property & Licensing Manager
(541) 737-8806
Denis.D.Sather@oregonstate.edu

OSU - Hazelnut Breeding Program
Shawn Mehlenbacher (prefers to converse via email)
Shawn.Mehlenbacher@oregonstate.edu
(541) 737-5467

# Thank you 2021 Winter Meeting Sponsors & Vendors!

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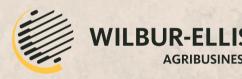
































# NGS Finance Report 2020

The NGS year-end finance report showed income of \$169,385.71, disbursements of \$116,428.77 and an ending balance of \$302,112.73. Notably, most all sponsors and vendors that paid to be a part of the Summer Tour 2020 have agreed to roll those funds into Summer Tour 2021. This explains the unusually high carry over at year end. The board is working closely with staff to ensure we carefully expend funds to achieve the goals of the Society within the restrictions of Covid.

Nut Growers Society of Oregon Washington & British Columbia 29100 SW Town Center Loop W., Suite 200 Wilsonville, OR 97070

Return Service Requested

Non-Profit Org U.S. Postage PAID Permit No. 7 Aurora, OR

# **Upcoming Events**



Dennis Glaser orchard, Tangent, OR

#### Industry Calendar

**January 21, 2021** - NGS Virtual Live Steam Meeting, see details inside

February 24, 2021 - Oregon Hazelnut Commission Annual Meeting, Zoom Meeting TBD

August 4, 2021 - NGS Summer Tour at

Jason Perrott orchard & Trade Show at Lane County Expo

Center - Eugene (TBD per restrictions)

#### Grower Resources

Access the Growers Resources page at www.oregonhazelnuts.org. Go to the "Growers Corner" and open the tab "Growers Resources". After Winter Meeting the page will include the **NEW** Sponsor/Vendor Directory Resource page.

# NGS Annual Winter Meeting information inside!

www.oregonhazelnuts.org

Winter 2021